

Judging Criteria for Performance Art & Video Entries:

Each submission for **Performance Art** (spoken word poets, storytellers, dancers, singer/song writers) and **Short Film** will be judged against the following criteria, and not against other submitted works.

Using total points artwork entries will be selected for recognition in October CREATE Core Courage Gala 2019.

The elements for judging this category will be:

MAXIMUM TIME- 5 minutes for each single entry.

Element	Description
IMPACT (Max Points: 15)	Impact is the sense one gets upon viewing a piece for the first time. Compelling works evoke laughter, sadness, anger, pride, wonder or another intense emotion.
CREATIVITY (Max Points: 15)	Creativity is the original, fresh, and external expression of the imagination of the maker by using the medium to convey an idea, message or thought.
TECNHICAL (Max Points: 25)	Technical is the quality of the performance, which includes both the elements and principles of design as it is presented. <ul style="list-style-type: none">• Technical elements and principles of performance: choreography, synchronicity, musicality (if it applies), difficulty, stage use, overall flow• Elements of freestyle are allowed, but must incorporate composition and flow.
COMPOSITION (Max Points: 20)	Composition is important to the performance to express the purpose and overall message. Proper composition holds the viewers interest in the performance and prompts the viewer to focus where the creator intends. Effective composition can be pleasing or disturbing, depending on the intent of the creator.
SUBJECT MATTER (Max Points: 15)	Subject Matter should always be appropriate to the story being told in the performance. Specifically, as it relates to our call for art based on your personal experience with gun violence. Subject matter quality is determined by the viewers' ability to understand the overall connectedness of the performance to the story.
STORY TELLING (Max Points: 10)	Story telling refers to the performers ability to evoke imagination. One beautiful thing about art is that each viewer might collect his/her own message or read his/her own story through a performance.