

Judging Criteria for Visual Art Entries:

Each submission for Visual Art will be judged against the following criteria, and not against other submitted works.

Using total points artwork entries will be selected for recognition in October CREATE Core Courage Gala 2019.

The elements for judging this category will be:

Element	Description
IMPACT (Max Points: 15)	Impact is the sense one gets upon viewing a piece for the first time. Compelling works evoke laughter, sadness, anger, pride, wonder or another intense emotion.
CREATIVITY (Max Points: 15)	Creativity is the original, fresh, and external expression of the imagination of the maker by using the medium to convey an idea, message or thought.
TECNHICAL (Max Points: 25)	Technical is the quality of the work, which includes both the elements and principles of design as it is presented. <ul style="list-style-type: none">• <i>Elements of Design:</i> line, shape, direction, size, texture, color and value• <i>Principles of Design:</i> balance, gradation, repetition, contract, harmony, dominance and unity.
COMPOSITION (Max Points: 20)	Composition is important to the design of an image, bringing all of the visual elements together in concert to express the purpose of the image. Proper composition holds the viewer in the image and prompts the viewer to look where the creator intends. Effective composition can be pleasing or disturbing, depending on the intent of the creator.
SUBJECT MATTER (Max Points: 15)	Subject Matter should always be appropriate to the story being told in an image. Specifically, as it relates to our call for art theme and your personal experience with gun violence. Subject matter also includes the center of interest for the piece.
STORY TELLING (Max Points: 10)	Story telling refers to the image's ability to evoke imagination. One beautiful thing about art is that each viewer might collect his/her own message or read his/her own story in an image.